Delegate Report 2015

**Tour of New York AA History**

* 38 Livingston St. Bill and Lois’s home from 1926 – 1929
* 182 Clinton St. Bill and Lois’s apartment from 1930 – 1936
* 30 Rockefeller Plaza where Bill met Rockefeller in 1937
* Roosevelt Hotel Manhattan where the GSC met for 35 years
* Calvary Episcopal Church where Bill attended Oxford Group meetings from 1934 to 1936 – Sam Shoemaker.
* Towns Hospital where Bill was treated by Dr. Silkworth
* Tuesday – Entire Conference visited GSO office, spent most of my time in Grapevine / La Vina and Archives.

Conference opened on Sunday April 19, 2015 – Crown Plaza NYC

**AAWS – AA World Services**

Responsible for oversight of the GSO Office, Group Services, printing and distributing of literature. Met seven times since the last (64th) Conference. GSO has 81 employees. 1,387 new groups listed were listed in 2014. Web site gets 30,000 hits per day and reach 40,000 a few times. Web site gets revamped every three years – new one launched June 3, 2015. Website a great way for members to learn about the fellowship, literature and finding a meeting near you. 54% of literature sales are on online. GSO received 2,213 visitors in 2014 and archives received 1480 request for information.

Doug Richardson retired in December 2014 – he joined the General Service office since 1995. Doug visited Area 42 in spring 2014 as our speaker and guest. Phyllis is retiring in October 2015 – this was her last conference.

**Grapevine**

Approx 74,000 monthly print subscriptions. 5,262 online subscriptions.

La Vina has 10,379 bye monthly subscriptions and that’s an increase of 234 from 2013. NV Grape Vines (April 2015 – 654) (April 2014 - 673) Decrease 19

CA Grapevines (April 2015 - 6542) (April 2014 - 6542) Decrease 71

Had 43,598 unique visitors in 2014 to the website. Visitors visit an average of 2.19 pages on aagrapevine.org each month.

Grapevine had an annual profit of $325,828!

2002 – ($11,797) Negative

2003 – 2005 small profit

2006 - ($48,878) Negative

2010 - Record low ($399,037)

2011 - Profit $22,848

2012 - $257,003

2013 - $315,205

2014 - $325,827

La Vina had an income of $59,447 and expense of $132,026 ($72,579).

Next year La Viña celebrates 20 years – Discussion with LV editor about ways to get a subscription. Grape Vine and La Vina to move to the 11th floor office space after a remodel is finished later in 2015.

**Finance:**

Group Contributions $6,898,068

Cost for services $9,725,210 ($ 2,827,142)

Publication / Literature Sales $16,872,200

Cost $12,668,437 - Profit $4,203.763

65,000 groups and 41% contribute – someone putting in $1 in 1945 is equal to $13 today.

**75th Anniversary Big Book**

Sold 177,888 in 2014, around 3500 in 2015. Gross profit of $1,888,880 - $904,032 for shipping. Reorder error of 125K books – Total net profit at of 4/17/15 $161,696.

**Finance – Increase $3-5K:**

*Members talked about putting emphasis on group’s participation in 7th tradition and services available to them. Around $400K per year is coming from individual contributions – around 27 people have met the max $3K per year and no one sent more than $3K in 2014. – Failed.*

**Grapevine – discuss ways to increase subscriptions:**

*The committee encouraged the support and purchase of Subscription Gift Certificates by local service committees, groups and members as a way to carry the A.A. message. These subscriptions would be used to provide magazines to people in correctional facilities, treatment centers, nursing homes, and other facilities or locations. This work would be accomplished at the local area level.* Not brought on the floor.

**Literature – Mental Health**

*3rd conference this has been discussed. Lot of discussion about who this is for and why. Talk about depression but this isn’t who this is aimed for. Class A came to the mic and mentioned this is not to teach AA’s bout mental illness, it’s to teach those with mental illness about AA.* Passed

**Literature - AA for the Woman:**

*This has been talked about for a couple of Conferences. Committee suggested adding stories about women in the military and single mothers*. Passed.

**Agenda E: Discuss report on the conference Agenda process for the Trustees committee on the General Service conference:**

*The Committee supported the concept under consideration by the Trustees committee on the GSB to make Trustees Committee background available to the delegate chairperson of their corresponding conference committee and the quarterly board weekend prior to the general service conference. The committee noted that this would increase the effectiveness of the delegate Chairpersons participation in the Trustees committee meeting.* Didn’t make the Conference Floor

**Report & Charter: Consider request to add testing reactivating district or groups to the section “Simulation interest in General Service on page S23:**

*Frequently, there is a need within as Area to attempt to reactivate district or groups that have become inactive or are unrepresented. Areas encourage participation in general service in many ways, especially by direct outreach to groups by district. Area officers to provide info about service events and opportunities to carry the message beyond the group level. Sometimes there is district to district sponsorship in which an active district shares its experience and suggestions to “Jump Start” activity among groups within the inactive neighboring districts.*

**Literature C: Consider updating the pamphlet “AA & the Gay/Lesbian Alcoholic”:**

*Fair amount of discussion about this topic, particularly about including stories from “Transgendered and non-gender conforming” members, especially regarding being a newcomer and sponsorship.* Passed.

**Grapevine B: Review Business Plan.**

The committee discussed ways to increase organization-wide support for Grapevine and La Viña and suggested that:

1. Areas champion and embrace Grapevine/La Viña as the International Journals of A.A. through consistent narrative support in all relevant presentations, reports, announcements, newsletters and letters.
2. All A.A. entities be offered the opportunity to include a GV/LV link (with or without images) on local/area websites.
3. All areas participate in AAGV Inc.’s 2015 Subscription Challenge.

Did not reach the floor

**Corrections A: Discuss the corrections Correspondence Service (CCS**) :

*The committee discussed the Corrections Correspondence Service (C.C.S.) and requested that the trustees’ Committee on Corrections consider reviewing the effectiveness of the criteria used for linking alcoholics behind the walls with outside volunteers. One specific concern is the distance requirement for correspondents participating in the Corrections Correspondence Service (C.C.S.).* Did not reach the floor

**Literature – Item E: Consider producing a book combining Twelve Steps and Twelve Traditions for the Twelve Concepts for World Service.**

*Didn’t reach the conference floor – committee decided to take to action. Cost to set up $10-50K. Failed.*